

ONLINE STUDIO

AGE 5-11

Recycle the View
with artist

GENEVIEVE RUDD

Is the view at home a bit rubbish?
Recycle the View

with artist
Genevieve Rudd

As an artist, I am interested in finding new perspectives.
We might not be able to visit many places right now,
but we can find new ways to look around our homes.



Getting Started

I was inspired by objects in the Sainsbury Centre collections
to make some viewfinders, masks and goggles.

I started by choosing my favourite features from masks
in the collections, such as the shape of the eye holes
or how it made me feel when I looked at them.

What you'll need:

Rummage through your recycling to find things to make your own viewfinders, goggles or masks, such as:

- Egg boxes
- Loo/kitchen rolls
- Cardboard packaging
- Foil
- Patterned paper, such as junk mail or packaging
- Plastic milk bottles
- ...or other things which would otherwise be recycled



You will also need some of these:

- Tape
- String or ribbon
- Glue stick
- Scissors (get an adult to help!)
- Pens and pencils



After you've made your goggles...

Use them to explore where you live. You could also have a go at drawing what you can see through your new set of eyes!

You can share your viewfinders, goggles or masks on Facebook or Instagram: @sainsburycentre #SCOnline

To get your work in our online gallery email it to
Rach: Rachel.Anstey@uea.ac.uk
(It may take several days for your work to appear in our gallery)

1) SEEK MASK

This mask could be used to disguise you amongst boxes of cereal and biscuits when hiding in a food cupboard.



How it was made: I cut out a rectangle from a food packaging box. Then carefully cut slits into the front for eye holes. To decorate, I rearranged letters from the packaging to say 'SEEK'. To make it a wearable mask, I hole-punched holes on the side and tied on some ribbon.

Notice the **narrow eye holes** in this eskimo mask.



Find out more: <https://adlib.uea.ac.uk/Details/collect/1861>

This African mask also has **narrow eye holes**



Find out more: <https://adlib.uea.ac.uk/Details/collect/1243>

2) ULTRA GOGGLES

Binoculars are used to look at far away things. The silver colour and 'ULTRA' words from the packaging make them look futuristic. Maybe these goggles could look into the future?



How it was made: I used glue to stick the foil to the loo roll tubes. Then, I rolled up the green 'ULTRA' printed card into a tube and stuck it with double-sided tape. To stick them all together, I used double sided tape.

Notice the round eye holes in these ivory snow goggles.



Find out more: <https://adlib.uea.ac.uk/Details/collect/2271>

This Alaskan maskette has space for your nose

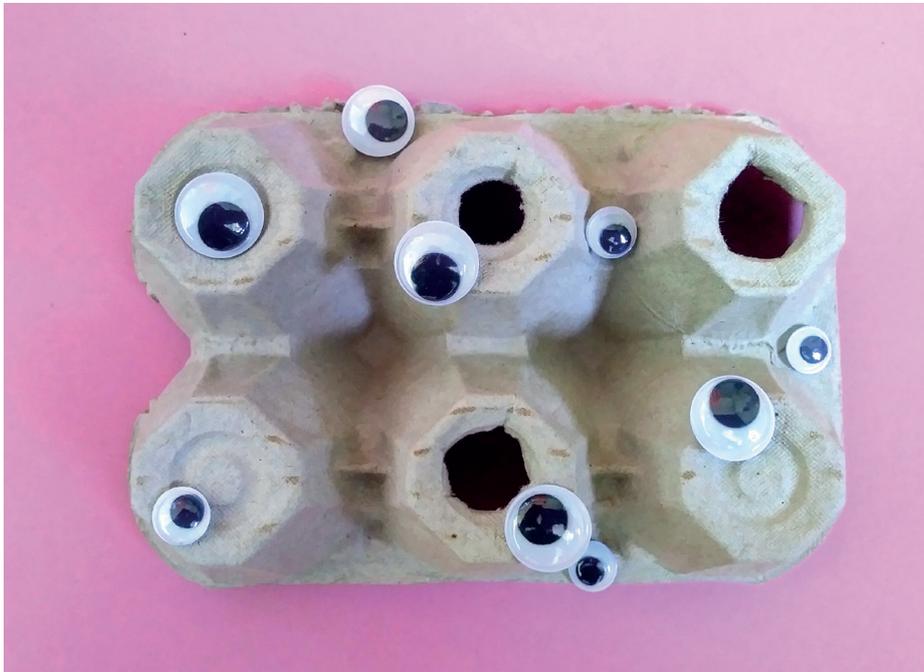


Find out more: <https://adlib.uea.ac.uk/Details/collect/2198>

3) SWIRLY EYES

This mask could be worn to dazzle and confuse people!

How it was made: I cut holes into the bottom of an egg box and added some googly eyes with glue.



Notice the circle face of this Alaskan mask



Find out more: <https://adlib.uea.ac.uk/Details/collect/1944>

4) MASK FACE

The big features of this face look friendly. This character could be the first recycled-guest at a kitchen party.

How it was made: I used a tissue box as a base to add loo roll tubes as eyes and mini-boxes as ears, attached with tape. I glued on circle packaging to make a mouth. The nose was made from an elastic band and a plastic milk bottle top.



This mask has a **symmetrical face with asymmetrical detail**



Find out more: <https://adlib.uea.ac.uk/Details/collect/2034>

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artworks with us using
#SCOnline